

You are cordially invited to the second annual Open Wide Open charity golf event. This year's event will be held on Friday, August 27, 2010 at the Three Lakes Golf Course in Penn Hills (formerly Alcoma Golf Course-the same place as last year). Last year, the Open Wide Open raised over \$11,000 for Every Child Incorporated. This year's proceeds from the outing will be donated to the Boys and Girls Clubs of Western Pennsylvania. Your participation and support was instrumental in making our inaugural event a complete success, so we are coming to you again in hopes that you will align with us for a second year and an equally great cause!

**Open Wide Open
Executive Committee**

Dr. Wayne D. Roccia

Stephanie Roccia

Jennifer Moreau

Larry Moreau

Michele Donovan

Brett Sutch

Nicole Gabriel

The Boys & Girls Clubs of Western Pennsylvania is a non-profit organization dedicated to enhancing the quality of life for youth, with particular emphasis on members who live in urban communities of highly diverse cultures. The primary mission of the Boys & Girls Clubs of Western Pennsylvania is to promote health, social, educational, vocational and character development for boys and girls ages 6 through 18, by self-esteem, values, and skills. You can learn more about the Boys and Girls Club by visiting their website at www.bgcwpa.org.

The golf event is in a four person scramble format with a Noon shotgun start. Hole in one prizes include \$100,000 and a lease of your choice of one of five luxury vehicles courtesy of Bobby Rahal. Mulligan packages will be available for sale on the day of the event. The festivities will include lunch as well as an all-you-can-eat steak/chicken dinner, and a silent auction. Non-golfers are invited to attend the dinner and silent auction for a separate donation.

Please see the attached form for participation and sponsorship levels. Open Wide Open is a non-profit public, volunteer-run corporation so your donation is tax deductible. Any level of support you or your company can contribute would be greatly appreciated.

We are looking forward to spending the afternoon with you, enjoying friends and raising money for Western Pennsylvania's children. Based on last year's success, we are expecting a great turnout for the second annual outing. Again, our players are professional men and women ages 25-65 who live and work throughout the Pittsburgh area. The Open Wide Open is a great opportunity for you to directly communicate your products or services, as well as showcase your support of the community we call home.

Please feel free to contact Stephanie Roccia at sroccia@nposa.com or 412.401.8391; visit our website at www.openwideopen.com, or simply complete and return the attached registration form.

Very Truly Yours,

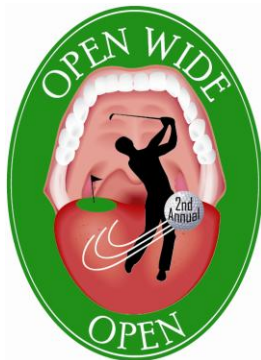
Dr. Wayne D. Roccia
Executive Committee Open Wide Open

Sponsors include:



Open Wide Open • 9380 McKnight Road, Suite 203 • Pittsburgh, PA 15237 • 412.401.8391 • sroccia@nposa.com
www.openwideopen.com

2nd Annual
Open Wide Open Charity Golf Event



Proceeds Benefit the
Boys and Girls Clubs of Western Pennsylvania.

Friday, August 27, 2010

Shotgun start at Noon ■ Registration begins at 10 a.m.

Three Lakes Golf Course*, Penn Hills

***Formerly Alcoma Golf Course**

- 18 hole, 4-person scramble
- Lunch
- All-you-can eat steak/chicken dinner
- Silent Auction
- Closest to the pin
- Longest drive
- Putting contest
- Poker Run
- Non-golfers invited to dinner/auction
- Cart w/ 6-pack of choice
- Logo with link on website
- Sponsorships available

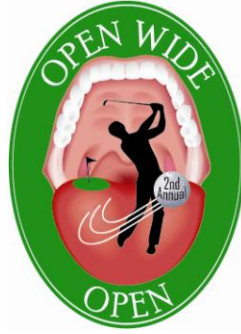
Hole-in-One Prizes Include \$100,000 and
Your choice of one of 5 luxury cars courtesy of Bobby Rahal

For information and registration contact Stephanie at sroccia@nposa.com or 412.401.8391
You can also visit our website at www.openwideopen.com

Sponsors include:



REGISTRATION FORM



OPEN WIDE OPEN GOLF EVENT

Three Lakes Golf Course*, Penn Hills
(*formerly Alcoma Golf Course)

Proceeds from the tournament will be donated to the Boys and Girls Clubs of Western Pennsylvania. Please join us for a fun and rewarding round of golf to help enhance the quality of life for Western Pennsylvania's youth!

Where: Three Lakes Golf Course, 6700 Saltsburg Road, Pittsburgh, PA 15235
Format: Scramble (4 person teams)
When: Friday, August 27, 2010 shotgun start at Noon
Registration begins at 10 a.m.
Donation: \$125/person
Includes greens fees, cart rental, lunch, 6-pack of choice, all-you-can eat steak/chicken dinner, silent auction

Individual Registrations are Welcome (teams will be assigned)

Please contact Stephanie Roccia at sroccia@nposa.com; 412.401.8391 or register online at www.openwideopen.com, or simply complete the form below and return it to:

Open Wide Open
9380 McKnight Rd. Suite 203
Pittsburgh, PA 15237

Make checks payable to: Open Wide Open.

Want to advertise a business or don't want to play? You can sponsor a hole for \$175!

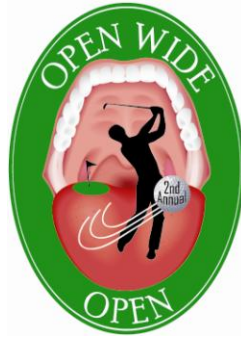
Registration Form

***All fees are due in full at time of registration. Registration closes August 20th.**

Captain (or individual): _____ Phone: _____
Address: _____
Email: _____

Team Members:

1. _____ 2. _____
3. _____



Open Wide Open Charity Golf Event

Three Lakes Golf Course*, Penn Hills

*Formerly Alcoma Golf Course

Friday, August 27, 2010

Golf/Sponsor Packages:

Platinum Sponsor: \$1,250

- Foursome of golf with 2 carts
- Lunch
- 6-pack of choice per cart
- All-you-can eat steak/chicken dinner
- Tee sign
- Full page ad in the program
- Logo with link on website

Silver Sponsor: \$750

- 18 holes of golf with cart (2 golfers)
- Lunch
- 6-pack of choice
- All-you-can eat steak/chicken dinner
- ¼ page ad in the program
- Logo with link on website

Individual Golfer: \$125

- 18 holes of golf with cart
- Lunch
- 6-pack of choice
- All-you-can eat steak/chicken dinner

Gold Sponsor: \$1,000

- Foursome of golf with 2 carts
- Lunch
- 6-pack of choice per cart
- All-you-can eat steak/chicken dinner
- ½ page ad in the program
- Logo with link on website

Hole Sponsor: \$175

- Hole sponsorship without golf
- Listing in the program
- Logo with link on website

Participant w/out Golf: \$50

- All-you-can-eat steak/chicken dinner
- Silent auction

Sponsors include:



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